

NEW YORK CITY

LaShawn¹

Model, author and creator.

Fashion, grooming and lifestyle.

Available for modeling, brand partnerships, and speaking.

Booking inquiries



BEILHARZ · Editorial

lxshxwnsocials@gmail.com

LaShawn HQ

1. <https://www.lashawnhq.com/media-kit/>

Selected work¹



Studio
Portrait



Brandon Blackwood
Summer 2026 campaign



BEILHARZ
Editorial



Studio
Streetwear

Brandon Blackwood
Summer 2026 campaign

CarterWear
Muse & face

Posh
Campaign lead & board member

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Audience & partnerships¹

53.5K

Instagram followers, approx.

209,896

Views in 30 days

74.7%

U.S.-based followers

91.7% men · 77.9% ages 25–44

Top cities: New York, Atlanta, Los Angeles, Houston and Chicago.

Performance: Instagram dashboard, September 16–October 15, 2026. Followers rounded from 53,466. Demographics: Edits export, September 15–October 15, 2026; ages 25–44 combines two age groups. Percentages are separate measures. Creator-supplied snapshots, not live counters or independently audited results. Views include repeat viewing; past results do not guarantee campaign outcomes.



STYLÉ CRUZE · Ivy Park · April 2023

Selected press & appearances

STYLÉ CRUZE

Ivy Park editorial · April 2023

BEILHARZ

New York Fashion Week · 2025

Heart & Soul

Interview

The Kolby Kulture Show

Guest conversation

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Modeling · Brand campaigns · UGC · Speaking

Please include your brand, budget range and timeline.

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